

**Public Health  
Directorate**

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Date 6<sup>th</sup> July 2020  
Enquiries to 01224 557861  
Our Ref 20201054  
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Mr Sandy Munro  
Team Lead  
Legal Services  
Corporate Governance  
Aberdeen City Council  
Business Hub 6, Level 1 South,  
Marischal College, Broad Street  
Aberdeen AB10 1AB

Dear Mr Munro

**Licensing (Scotland) Act 2005 – Application for a Provisional Premises Licence  
CO-OP 1 Mounthooly Way, Aberdeen, AB24 3ER**

We refer to the above application and in terms of Section 22(1)(a) of the Licensing (Scotland) Act 2005, I make the following representation under the licensing objectives:

**Protecting and Improving Public Health**

In creating the new Statement of Licensing Policy, the Licensing Board recognised that excessive consumption of alcohol can cause or exacerbate a number of health problems. They set guidance within the policy to help address these concerns and included details within page 10 of the document that would assist applicants to comply with the Licensing Objective of Protecting and Improving Public Health.

Applicants are asked to consider a number of points when submitting their application for a license. We would be interested in comment on the following points:

**Proactive layout of off-sales premises to discourage impulse buying**

The Mounthooly Way area has higher than average statistics for alcohol related deaths. We are also aware that many people in recovery find it difficult to avoid alcohol as it is so readily available and visible as they go about their daily living. There is also

emerging evidence from COVID 19 suggesting that people are increasingly shopping locally and it is not unreasonable to assume this trend might continue in the future. The layout plan details an end of aisle alcohol display and also two free standing alcohol towers. There is evidence that products sold at end of aisles increase that product's sales, in this case alcohol.

We request that end of aisle displays and free standing display towers are not used for alcohol sales.

For this reason, and in terms of Section 22(1) (a) of the Licensing (Scotland) Act 2005, the Public Health Directorate of NHS Grampian submits this letter of representation as the granting of the application would be inconsistent with one or more of the licensing objectives, namely Protecting and Improving Public Health.

Yours sincerely

Dr Tara Shivaji

Consultant in Public Health

pp Marie-Louise Shaw

Health Improvement Officer (Alcohol & Drugs)